



## Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

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### Mayor Mallory Announces *Green Cincinnati* Recycling Plan Goal to increase recycling by 50% in 4 years

Cincinnati – Mayor Mark Mallory, Vice Mayor David Crowley, and Cincinnati City Council Members Chris Bortz and Laketa Cole today launched a new push to increase recycling in Cincinnati. The ***Green Cincinnati Recycling Plan*** sets the goal of increasing recycling in Cincinnati by 50% over the next 4 years. At today's announcement, the Mayor revealed 4 new downtown recycling drop-off locations, a new webpage where citizens can sign up for recycling on-line, and a recycling program at tailgating before Bengals home games. The press conference was held at the Public Library Downtown, home of one of the new drop-off locations.

"Recycling is a great way to make our community a healthier place to live," Mayor Mallory said. "Cincinnati does a good job of recycling, but I know we can do better. Recycling is essential, and we need to make it a part of our everyday lives."

Currently, Cincinnati recycles about 9.19% of its total waste, which equals less trash in the landfill. By increasing recycling to 15%, the City of Cincinnati will increase the rebate that it receives from the Hamilton County Solid Waste District, which will reduce the cost of the City's recycling program. Cincinnati currently receives a rebate of \$26 per ton of recycling. The rebate increases to \$30 per ton, if the city increases its recycling to 10%, which is the goal by the end of the year. The rebate will increase to \$34 per ton by recycling 15% of the city's waste.

The new recycling drop-off locations in Downtown provide access to recycling for people who work Downtown and for Downtown residents who live in apartments or condos and do not have access to curbside recycling. The new drop-off locations are at the Main Library of the Public Library of Cincinnati and Hamilton County on 9<sup>th</sup> Street; the corner of 3<sup>rd</sup> and Butler in Southeast Downtown; the corner of 3<sup>rd</sup> and Central in Southwest Downtown; and the Cutter Street parking lot off of Court Street in Northwest Downtown.

The Mayor also announced that citizens would now have the ability to sign up for recycling on-line. Interested citizens can access the webpage from [www.mayormallory.com](http://www.mayormallory.com).

Mayor Mallory's ***Green Cincinnati*** Recycling Plan also starts a recycling program at tailgating before Bengals games. The tailgating recycling has been organized by Mayor Mallory's Young Professionals Kitchen Cabinet (YPKC) and the Cincinnati Department of Public Services. At each game there are 16 bottle shaped recycling bins in the tailgating area, and YPKC members encouraging fans to recycle bottles, cans and other recyclables rather than throw them away.

Today's announcement is the 1<sup>st</sup> phase of the Mayor's ***Green Cincinnati*** Recycling Plan. The Mayor will be announcing new efforts later this year. The recycling plan is part of the Mayor's ***Green Cincinnati***: the City's efforts to protect the climate, improve the health of our city, and become more energy efficiency.

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